

**NEWPORT CITY DOWNTOWN
PROMOTION COMMITTEE MEETING
MINUTES FEBRUARY 19, 2007**

		<i>Next Steps</i>
	<p><u>Attendance:</u> <i>Celine Champine/NEKLS, Lynn Leimer Flint/QNEK, Susan-Lynn Johns/NEKLS, Wendy Franklin/North Country Hospital, Jennifer Hopkins/Woodknot Bookshop, Sherry Norris/The Landing Clothing Store, Heather Sevigny/North Country Chamber of Commerce, Rick Woodward/Mynwood Properties; Patricia Sears/Downtown Coordinator</i></p> <p><u>Sadly missed:</u> <i>Jan Hogan/Newport City Recreation Department, Jim McKimm/Memphremagog Arts Cooperative, Doug Spates/Memphremagog Rentals</i></p>	
Committee member contributions	<p>Committee members brainstormed ideas for promotion of the Newport City's Downtown district:</p> <ul style="list-style-type: none"> ○ Develop tourist packages for extended stays ○ Parking areas need signage and beautification ○ The City's Downtown signage for places of interest and special events needs to be addressed with branding Newport in mind ○ Flag Festival: local artists' renderings are used, originals auctioned, limited edition of smaller versions to be sold at local shops on Main Street ○ First Knight: Renaissance Festival ○ Chair Fair: local artists painting a chair for auction ○ Mud Season: special events ○ Buy Local First ○ Improve storefronts ○ Use special "Open" sign in front of stores ○ Longest Line Dance 	
	<p>Leadership of Committee</p> <ul style="list-style-type: none"> ○ nominate volunteer leadership 	

The next meeting will be March 8th at 12pm in the City Council Room.