

**NEWPORT CITY DOWNTOWN  
PROMOTION COMMITTEE MEETING  
MINUTES APRIL 12, 2007**

|   | <i>Next Steps</i>  |
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| <p><u>Attendance:</u> <i>Eric Paris/Rails to Sails, Jim McKimm/Memphremagog Arts Cooperative, Celine Champine/NEKLS, Wendy Franklin/North Country Hospital, Jennifer Hopkins/Woodknot Bookshop, Jan Hogan/Newport City Recreation Department, Patricia Sears/Downtown Coordinator</i></p> <p><u>Sadly missed:</u> <i>Susan Lynn Johns/NEKLS, Doug Spates/Memphremagog Rentals, Cathy Paris/Rails to Sails, Nancy Cook/Newport Belle Tours, Donna Clay/Passumpsic Bank, Sherry Norris/The Landing Clothing Store, Heather Sevigny/North Country Chamber of Commerce</i></p>  |  |
| <p><b>“Open” Flags for Main Street Merchants</b></p> <ul style="list-style-type: none"> <li>★ Jennifer reported on progress on Main Street merchants purchasing the newly designed flags: <ul style="list-style-type: none"> <li>- fabric</li> <li>- Woodknot Bookstore</li> <li>- Family Recipe (“Diner”)</li> <li>- Landing Clothing Store</li> <li>- Farrants Flower Shop (?)</li> </ul> </li> <li>★ Deb/fabric is making them for other merchants for the cost of \$30/flag</li> </ul> <p><b>“Newport Passport”</b></p> <ul style="list-style-type: none"> <li>★ Susan-Lynn wasn’t able to join the meeting.</li> <li>★ Suggestions for the Passport include: <ul style="list-style-type: none"> <li>- print cover and standard inside pages</li> <li>- print promotional material and list of ‘special events’ on separate page w/ability to staple in the middle of the book</li> </ul> </li> </ul> <p><b>“Newport Belle Tours”</b></p> <ul style="list-style-type: none"> <li>★ Nancy could not attend the meeting; she called Trish w/her report: <ul style="list-style-type: none"> <li>- Construction on boat is about four weeks behind schedule</li> <li>- The Cooks are not able to give a date as to when the boat will be ready for tours</li> <li>- The Cooks are in the process of purchasing equipment they’ll need for the boat</li> <li>- There is a website: <a href="http://www.newportbelletours.com">www.newportbelletours.com</a></li> <li>- Bookings have been accepted already</li> </ul> </li> </ul> <p><b>“Rails to Sails”</b></p> <ul style="list-style-type: none"> <li>★ Eric reported that they have chartered extra cars for Sunday, June 17<sup>th</sup>; they will be bringing 390 passengers. The passengers will be in Newport from 10:30am – 2:30pm. A \$5 box lunch will be offered in Lyndonville. Ticket will cost \$33 (box lunch is additional).</li> </ul> | <p>We expect 5 – 10 stores will have the new “Open” or store signs posted by the end of April</p> <p>Trish will meet w/Susan-Lynn re refining design and will present it to committee at next meeting.</p> <p>Trish will meet w/merchants to explain Newport Passport and get ideas of how they want to participate</p> <p>Share link to webpage between Newport City website and Lyndon Freighthouse website and Newport Belle Tours website.</p> <p>Jim is working on securing a grant to bring the Green Mountain Chorus to</p> |

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| <ul style="list-style-type: none"> <li>★ July 21<sup>st</sup> and September 30<sup>th</sup> trips will have 200 passengers (there's a slight chance they'll bring more). Ticket will cost \$43 and will include ticket for the boat cruise.</li> <br/> <li>★ On July 21<sup>st</sup> there will be a roundtrip train ride between Newport and Lyndonville. In Lyndonville, there will be the annual "Stars &amp; Stripes" event that includes an ice cream social on the town's green. The cost of this ticket is \$20.</li> </ul> | <p>Newport for a concert on July 21<sup>st</sup></p> <p>Jan will look into a small version of the Farmer's Market to be on the State 'green'. It was suggested that Steve @ Natural Foods be contacted for list of farmers.</p> <p>July 21<sup>st</sup> will have a 'preview' of the Tour Fest by local artists at the Gateway.</p> <p>September 30<sup>th</sup> will have a sidewalk arts show w/the Maple Leaves.</p> <p>Jan will get in touch w/Dr Chapman re a local concert on one/all of the train ride days.</p> <p>Jan will continue to research kayaks and canoes availability during those days.</p> <p>Eric will send Trish a press release for the train tours.</p> <p>Trish will share press release with all constituents on committees and Main Street.</p> <p>Trish will invite the press to a Promotion Committee meeting in April.</p> <p>Trish will get decision from State re opening the common area of the Hebard Building on the train ride dates.</p> <p>Trish will meet w/Frank &amp; Michelle re Lago's being open for business.</p> |
| <p><b>Leadership of Committee</b></p> <ul style="list-style-type: none"> <li>○ There were no volunteers for the position.</li> </ul>   |  |
| <p><b><u>Next meetings:</u></b><br/>         Thursday, April 19<sup>th</sup> at Noon in the City Council Room, and<br/>         Thursday, April 26<sup>th</sup> at Noon in the City Council Room</p>   |  |